

# Specification

OCR Technology GCSE  
Graphic Products  
Assessment Objective 2

Specification

## Timescale:

- \* We have 40 hours to complete all coursework
- \* Deadlines have been set to hand in all coursework.

## Environmental Issues:

- \* Materials are mostly recycled and some are reusable.
- \* For example, the polystyrene sheet can be re-used.

## Function of Product:

- \* It holds the cassette securely in place at the back of the book
- \* It displays pictures
- \* It educates and entertains young children.

## Maintenance:

- \* Could not easily be repaired.
- \* Easier to purchase a new one.
- \* Keep all parts together.

## Performance of Product:

- \* Easy to store
- \* Manageable
- \* Withstand being dropped and handled with brute force
- \* Can not be flat packed

## Aesthetics:

- \* Aesthetically pleasing
- \* Easy to understand
- \* Evenly distributed on the page

## Materials:

- \* Greyboard (cover of the book)
- \* Polystyrene sheet (vacuum formed to hold cassette)
- \* Glossy paper (pages in the book)

## Manufacture:

- \* First of a batch production of 50
- \* High quality prototype model
- \* Equipment used :- Vacuum Former  
Laser Cutter  
High Quality Printer

## Cost:

- \* My questionnaire showed that the most the person would pay for this product would be around £9.00. I think that the minimum cost would be around £6.00

## Size:

- \* Cassette: - length - 108mm  
width - 68mm
- \* Book: - length - 210mm  
width - 143mm

## Target Market:

- \* My target market is aimed at young children who are learning or improving their reading.

## Ergonomics:

- \* Manageable
- \* Easy to store
- \* Legible
- \* Easy to comprehend

## Life in Service:

- \* Product should be kept together to prevent any damage or parts being lost.

## Safety:

- \* This product has no safety requirements due to the fact that it has been designed especially for children.