

Generation of Design Proposals	Level of Response		Mark Range
<p>Candidates will need to:</p> <ul style="list-style-type: none"> generate a range of design proposals; check design proposals against design specification and review and modify them if necessary; identify chosen design proposal for product development; present design solutions using a range of graphic techniques and ICT including computer-aided design (CAD), to generate, develop, model and communicate design proposals. 	One or more solutions proposed.	[1]	0-3
	Little or no evaluation.	[1]	
	The work displays a low standard of communication techniques.	[1]	
	Several solutions proposed	[2]	4-6
	A cursory evaluation. Unsupported choice of design proposal.	[2]	
	Communication will be of a reasonable standard using a limited number of techniques.	[2]	
	A range of appropriate solutions proposed.	[3]	7-9
	Design proposal chosen, supported by clear evaluation.	[3]	
	Communication will be of a good standard, using a range of appropriate techniques.	[3]	
	A wide range of appropriate solutions proposed.	[4]	10-12
	Design proposal chosen as a result of detailed evaluation and consideration of the need and fitness for purpose.	[4]	
	Communication will be of a high quality, using a wide range of appropriate techniques.	[4]	
Total			12